



Golden Ledger Referral Program - Q4, 2025

Earn \$5,000 for every referral that becomes a customer!

Refer Professionals Like You

Decision-makers in finance or accounting at fast-growing companies with a recurring-revenue or subscription-based business model.

Simply connect us with your contact. We'll handle the rest, and you'll earn \$5,000 when they become a customer.

How It Works



STEP 1: **Submit your referral**

Send us the details of a qualified contact.

[SUBMIT HERE](#)



STEP 2: **We take it from there**

Our team handles the outreach, books the meeting, and runs the demo.



STEP 3: **You get paid**

If qualified, once the demo is completed, you receive your \$200 Gift Card within 5 days.



STEP 4: **You win \$5000!**

If your referral becomes a customer, you'll receive \$5,000.

What You'll Earn?

- Get \$200 Amazon or Visa Gift Card for every completed demo.
- Earn \$5,000 for every referral that becomes a customer.
- No cap on earnings. Refer as many qualified companies as you'd like!

Program Timeline and Deadlines

- Referral submissions close on December 31, 2025
- Deals must close by March 31, 2026 to qualify for rewards
- Referrals submitted after December 31, 2025 will fall under the standard \$2,000 referral program

Terms & Conditions

These Terms and Conditions (“Terms”) govern participation in the **Ordway Golden Ledger Referral Program** (the “Program”), offered by Ordway Labs, Inc. (“Ordway,” “we,” “us,” or “our”). By submitting a referral, the participant (“Referrer,” “you”) agrees to these Terms.

Definitions

- Referral: A company and decision-maker contact submitted by the Referrer via Ordway’s referral form or designated email.
- Qualified Demo: A scheduled product demo completed with Ordway’s Sales team by the referred decision-maker (or their delegate) lasting ≥30 minutes and covering core scope; discovery-only calls do not qualify.
- Converted Referral: A referred company that signs a new customer agreement with Ordway and remits first invoice payment within the Program window.
- Active Pipeline / Prior Engagement: Any record in Ordway CRM with sales activity, demo, proposal, or opportunity stage in the preceding 9 months.

Eligibility (Referrer)

- Referrer must be 18+ and legally able to receive incentives.
- Referrer may not be an employee, contractor, or agent of Ordway or its affiliates.
- If Referrer’s employer or policies restrict incentives, Referrer must obtain approvals before participating. Where incentives are prohibited (e.g., certain public-sector or regulated industries), Ordway may offer a permitted alternative (e.g., donation) or deem the referral ineligible.

Who Qualifies as a Valid Referral

A referral qualifies only if all are true at time of submission:

- Contact is a Founder, CEO, CFO, VP of Finance, VP of Accounting, Controller, Director or equivalent decision-maker.
- Company operates in recurring revenue business or subscription revenue business (SaaS, AI, Cloud Infrastructure or data)
- Company and contact are new to Ordway:
 - Not an existing customer.
 - Not in Active Pipeline / Prior Engagement (incl. demo or sales call) within the last 9 months.
 - Not subject to an open inbound request, open trial, partner-sourced lead, or renewal/expansion motion.
- Contact has consented to be introduced. Referrer represents they have lawful authority to share contact details.

Exclusions & Conflict Rules

- Already engaged: Any prospect already in CRM or with a completed demo/sales call in the last 9 months is ineligible.
- Duplicates: If multiple Referrers submit the same company, Ordway honors the first validated submission. No split payouts unless agreed in writing by Ordway.
- Affiliations: Self-referrals (your own employer, subsidiaries, or entities under common control) are ineligible unless Ordway approves in writing.
- Competitors/agents: Employees, agents, or representatives of direct competitors, as determined by Ordway, are ineligible.
- Channel conflicts: If a registered partner or reseller has sourced or is working the account, Ordway may deem the referral ineligible to avoid channel conflict.

Rewards & Payout Terms

- Demo Reward: \$200 USD (Amazon or Visa digital gift card) per Qualified Demo.
- Conversion Reward: \$5,000 USD per Converted Referral.
- No Cap: Unlimited qualified referrals and earnings.
- Currency: All rewards in USD. For non-U.S. recipients, FX conversions/fees may apply per payout method.

Payout Timing & Method

- Demo Reward Timing: Issued within 5 days after Ordway verifies the Qualified Demo.
- Conversion Reward Timing: Issued within 30 days of first invoice collection from the Converted Referral (i.e., cash received, not booking/signature).
- Method: Electronic funds transfer or digital gift card, at Ordway’s discretion. If a chosen method isn’t permissible in a recipient’s country/organization, Ordway will offer a reasonable alternative or may deem the referral ineligible.

Program Window & Deadlines

- Referral submission deadline: December 31, 2025 (11:59 PM, Referrer’s local time).
- Deal close deadline: March 31, 2026 (contract executed) and first invoice collected thereafter to trigger payout.
- After Dec 31, 2025: Referrals default to Ordway’s standard \$2,000 flat program (subject to that program’s then-current terms).

Taxes & Reporting

- Rewards are taxable income to the Referrer. Referrer is responsible for all taxes.
- Ordway may require tax forms (e.g., W-9 for U.S., W-8BEN/W-8BEN-E for non-U.S.) and may issue Form 1099-MISC or equivalent.
- Ordway may withhold taxes as required by law.

Compliance, Anti-Bribery & Ethics

- Referrer warrants compliance with all applicable anti-corruption, anti-bribery, and anti-kickback laws.
- Public-sector referrals (or where gifts/incentives are restricted) must be disclosed; Ordway may substitute a compliant alternative or deem ineligible.
- No spam or unsolicited mass outreach using Ordway's name. All introductions must be consensual.

Data Privacy & Confidentiality

- By submitting a referral, Referrer provides personal data necessary for Program administration. Ordway will process such data per its [Privacy Policy](#).
- Referrer agrees to keep non-public Program terms and any Ordway materials marked confidential confidential, and use them only for the Program.

Publicity

- With Referrer's consent (which may be email), Ordway may acknowledge Referrer's participation (name/company) in Program-related communications. Referrer may decline; declining does not affect eligibility.

No Agency; Independent Status

- Participation does not create any partnership, agency, employment, or joint venture. Referrer may not make commitments or statements on behalf of Ordway.

Right to Modify, Suspend, or Terminate

- Ordway may modify, suspend, or terminate the Program or these Terms at any time. Submissions validated before a change remain governed by the Terms in effect at time of submission.

Limitation of Liability

- To the maximum extent permitted by law, Ordway is not liable for indirect, incidental, special, consequential, or punitive damages, lost profits, or lost opportunities arising from or related to the Program.
- In all cases, Ordway's aggregate liability to a Referrer is limited to the total rewards actually payable to that Referrer under this Program.

Dispute Resolution; Governing Law

- Governing Law: State of Delaware, USA (excluding conflict-of-law rules).
- Venue: State or federal courts in Delaware; Referrer consents to jurisdiction.
- Ordway may elect binding arbitration for individual disputes under AAA Commercial Rules; if elected, venue is Delaware and each party bears its own costs unless the arbitrator decides otherwise.

Adjustments, Clawbacks & Edge Cases

- Refunds/Chargebacks: If the customer's first payment is refunded or charged back within 90 days, Ordway may withhold or claw back the Conversion Reward.
- Misrepresentation: Any inaccurate, misleading, or fraudulent submission voids eligibility and may trigger clawback.
- M&A / Corporate Changes: If the referred company merges or restructures before payment, Ordway will assess eligibility based on the original contracting entity's revenue obligation and payment.
- Attribution Disputes: Ordway's CRM timestamps and validation logs control. Ordway's determination is final.

Miscellaneous

- Severability: If any provision is unenforceable, the remainder remains in effect.
- Assignment: Referrer may not assign rights/obligations without Ordway's written consent; Ordway may assign to an affiliate or successor.
- Void where prohibited.

Refer Now

It only takes a minute to submit your referral.

Contact Us: referrals@ordwaylabs.com